

Crete2Cape Vintage Air Rally Vintage Crew Proposal

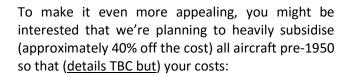
SUMMARY

A flying rally across Africa, from Crete to Cape Town, for aircraft built before the 31st December 1949. The rally starts on the 13th November 2016, and will arrive in Cape Town five weeks later.

THE EVENT

Following in the footsteps of the pioneering flights in the 1920s — we'll connect some of the most beautiful and evocative points in Africa, from Crete to Cape.

Throughout we will be staying in a wide variety of locations, from 5* hotels to tented camps in the Serengeti (and everything in between).



- Participation, \$60K
- You get the machine to Crete
- You get the machine back from CT (hoping to get this sponsored)
- You pay the fuel (assume average 4EUR/litre for 6000nm) – again, we're hoping to make this zero with a fuel sponsor
- You pay to get home (we're hoping to have this sponsored also)
- You pay your insurance (sponsored hopefully)
- You pay your beers!

Accommodation, food, permits, landing fees etc. are covered by us. Check other items with us.

You agree (if accepting the 40% subsidy):

- To apply sponsor logos (location priority goes to Main Sponsor) to aircraft, clothing etc.
- To be independently active on social media, local and national press, visit air shows etc.
- To actively seek own local sponsorship and encourage your sponsors to be media-active
- To have cameras fitted to aircraft for any/all flights (and carry film crew as needed)
- To appear personally on camera
- To fly local dignitaries, sponsors' staff and guests etc.
- To Main Sponsor demands for exclusivity in the case of a sponsor confliction





WHAT NEXT

Please call the Event Director, Sam Rutherford, on +32 475 930232 or email: sam@prepare2go.com for more information/to express interest.

Sponsorships sought (please help!):

- Main (Title) Sponsor (there is a finder's fee of US\$50,000 available for this)
- Transport: Return flights from CT. Additional flights for Crew/Press in Nairobi etc.
- Fuel: JET, AVGAS fuels, and engine oils
- Accommodation: Hotels and Lodges
- Permits (agreed): White Rose Aviation (UK)
- TV Production company: Production and Post production, pitch to Broadcasters
- Press/Social/Brand Marketing Agency: Media strategy implementation
- Insurance Underwriter: Event and Aircraft
- Freight logistics partner: Spare part/document expedited delivery and shipping of aircraft

