

## Crete2Cape Vintage Air Rally Vintage Crew Proposal

### SUMMARY

A flying rally across Africa, from Crete to Cape Town, for aircraft built before the 31<sup>st</sup> December 1949. The rally starts on the 13<sup>th</sup> November 2016, and will arrive in Cape Town five weeks later.

### THE EVENT

Following in the footsteps of the pioneering flights in the 1920s – we'll connect some of the most beautiful and evocative points in Africa, from Crete to Cape.

Throughout we will be staying in a wide variety of locations, from 5\* hotels to tented camps in the Serengeti (and everything in between).

To make it even more appealing, you might be interested that we're planning to heavily subsidise (approximately 40% off the cost) all aircraft pre-1950 so that (details TBC but) your costs:

- Participation, \$60K
- You get the machine to Crete
- You get the machine back from CT (hoping to get this sponsored)
- You pay the fuel (assume average 4EUR/litre for 6000nm) – again, we're hoping to make this zero with a fuel sponsor
- You pay to get home (we're hoping to have this sponsored also)
- You pay your insurance (sponsored hopefully)
- You pay your beers!

Accommodation, food, permits, landing fees etc. are covered by us. Check other items with us.

You agree (if accepting the 40% subsidy):

- To apply sponsor logos (location priority goes to Main Sponsor) to aircraft, clothing etc.
- To be independently active on social media, local and national press, visit air shows etc.
- To actively seek own local sponsorship and encourage your sponsors to be media-active
- To have cameras fitted to aircraft for any/all flights (and carry film crew as needed)
- To appear personally on camera
- To fly local dignitaries, sponsors' staff and guests etc.
- To Main Sponsor demands for exclusivity in the case of a sponsor conflict



## WHAT NEXT

Please call the Event Director, Sam Rutherford, on +32 475 930232 or email: [sam@prepare2go.com](mailto:sam@prepare2go.com) for more information/to express interest.

### Sponsorships sought (please help!):

- Main (Title) Sponsor (there is a finder's fee of US\$50,000 available for this)
- Transport: Return flights from CT. Additional flights for Crew/Press in Nairobi etc.
- Fuel: JET, AVGAS fuels, and engine oils
- Accommodation: Hotels and Lodges
- Permits (agreed): White Rose Aviation (UK)
- TV Production company: Production and Post production, pitch to Broadcasters
- Press/Social/Brand Marketing Agency: Media strategy implementation
- Insurance Underwriter: Event and Aircraft
- Freight logistics partner: Spare part/document expedited delivery and shipping of aircraft

